

Official Rules

BWW Diversified Restaurant Holdings

2017 Spirit Bracket Challenge Tampa Bay

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO HIGH SCHOOLS SPONSORED 501C3 CLUBS/PROGRAMS WITH AN ADVISOR, PRINCIPAL OR SCHOOL BOARD MEMBER'S ENDORSEMENT TO PARTICIPATE. VOID WHERE PROHIBITED. By participating, entrants agree to be bound by these Official Rules and the decisions of the judge, which are binding and final on matters relating to this contest. Contest is subject to all applicable federal, state, and local laws.

DESCRIPTION: The "Spirit Bracket Challenge" is a fund raising program hosted by BWW Diversified Restaurant Holdings, for area high schools scholastic 501C3 programs/clubs to compete against one another in a bracket-style challenge to see who can raise the most money for their school/program. Schools will be placed in the bracket against another school for a head to head fund raising competition. The school that raises the most money on their given night will advance in the bracket.

APPLICATION PERIOD: To apply, schools or their school-sponsored clubs must visit www.wild941.com or www.995qyk.com to fill out and submit an online application form prior to the submission cutoff date of January 6, 2017. Only one application accepted per school. Applications must be submitted by 11:59pm EST on January 6, 2017 and must include all required fields. Incomplete applications will not be evaluated. Schools must have an advisor, principal, or school board member's endorsement to participate. Schools must complete and submit a W-9. Limit one (1) application per person/address/household. Multiple applications received from any person or household after the first application received from that person or email address each day will be void. All applications become the property of Sponsors and will not be acknowledged.

BRACKET SELECTION: A total of sixteen (16) Tampa Bay Area schools/school-sponsored clubs will be selected to compete in the 2017 Spirit Bracket Challenge.

Participating schools/school-sponsored clubs will be selected at the sole discretion of BWW Diversified Restaurant Holdings. Judging is based on how well deserving the application essay appears to be. Participating schools/ school-sponsored clubs will be notified and advised on the bracket process one week prior to the first round.

Any schools that were selected, and competed in the most recent Spirit Bracket Challenge must sit out one tournament before applying again. Schools may participate once per calendar year.

BRACKET SCHEDULE:

February 13 & February 20, 2017 – “Mild Round One Competition”

March 1, 2017 – “Medium Round Two Competition”; 8 schools with top sales from Round One compete

March 8, 2017 – “Hot 4 Round Three Competition”; 4 remaining teams compete

March 13, 2017 – “Blazin’ 2 Championship”, final 2 remaining teams compete

Dates may be changed due to weather and/or other unforeseen circumstances.

Participating schools/school-sponsored clubs will be announced on-air on WILD 94.1 and 99.5 QYK the Friday after their event/”Spirit Night” with results that they will be moving forward in the competition. Results will also be posted on www.wild941.com and www.995qyk.com